

RKVY- RAFTAAR

Rashtriya Krishi Vikas Yojana – Remunerative Approaches for Agriculture and Allied Sectors Rejuvenation (RKVY – RAFTAAR) is an initiative of Ministry of Agriculture and Farmers Welfare, Govt. of India, aimed at strengthening infrastructure in Agriculture and allied sectors to promote Agripreneurship and Agribusiness by facilitating financial aid and nurturing a system of innovation and incubation.

MANAGE-CIA, is a Centre of Excellence (CoE) in Agri-Business Incubation and Knowledge Partner for strengthening, handholding and demonstrating best practices to the RKVY-RAFTAAR Agribusiness Incubators

Student Orientation Program & Agripreneurship Orientation Program

- Encouraging aspiring Entrepreneurs
- Grant-in-Aid upto Rs. 4 Lakh & Rs. 5 lakh respectively.
- 64 hours classroom training
- Mentoring by experts

Startup Agribusiness Incubation Program

- Encouraging Agri Startups
- Grant-in-Aid upto Rs. 25 lakh
- 2 years incubation support
- Mentoring by experts
- Investment facilitation



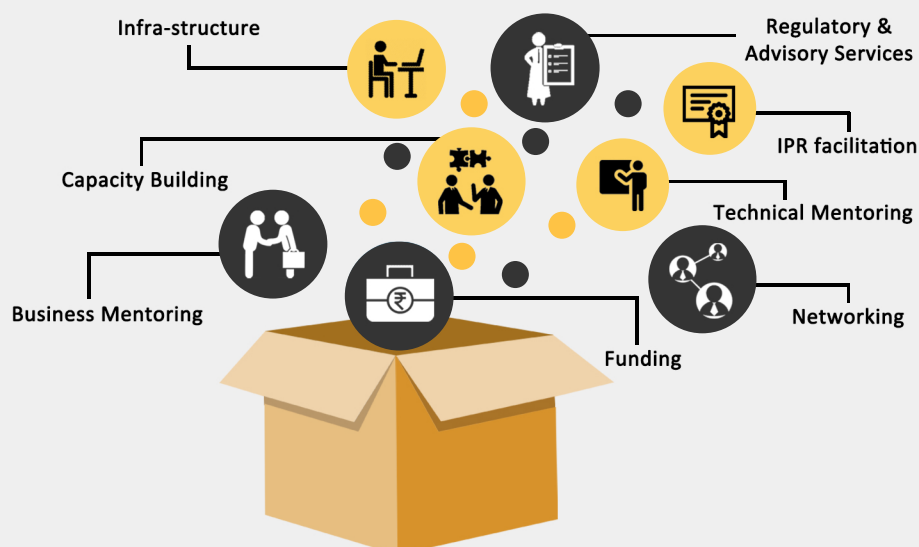
कृषि एवं किसान कल्याण मंत्रालय
MINISTRY OF AGRICULTURE AND FARMERS WELFARE



Programs



Offerings



National Institute of Agricultural Extension Management (MANAGE) is the Indian response to challenges of agricultural extension and advisory services in a rapidly growing and diverse agriculture sector. MANAGE was established in 1987, by the Ministry of Agriculture & Farmers Welfare, Government of India as an autonomous Institute. The mission of MANAGE is to facilitate the Acquisition of Managerial and Technical skills by Extension Officers, Managers, Scientists and Administrators in all sectors of Agricultural economy to enable them to provide most effective support and services to Farming community for practicing Sustainable Agriculture (www.manage.gov.in)

MANAGE - Centre for Innovation and Agripreneurship (CIA)
National Institute of Agricultural Extension Management (MANAGE)

(An Organisation of Ministry of Agriculture & Farmers Welfare, Govt. of India)

Rajendranagar, Hyderabad-500030, Telangana, India

<https://www.manage.gov.in/> <https://www.manage.gov.in/managecia/>



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MANAGE-Centre for Innovation and Agripreneurship (MANAGE-CIA)

(A Centre of Excellence in Agribusiness Incubation and Knowledge Partner of RKVY-RAFTAAR, MoA&FW, GOI)

Accelerating Agri-Startups and fostering innovations in farming

Agri-Startups@MANAGE-CIA



1100

Mentored



562

Incubated



235

Selected for
funding



₹

2280 Lakh

Funding as grants

Partnership for Incubation Support and Agri-Startups Mentoring



1416

Startups Incubated



606

Selected for
funding



₹

5166 lakh

Funding as grants

MANAGE-CIA Saturday Webinars Series for Agri-Startup Ecosystem



6th Year



270 Webinars



333 Hours



603 Expert
speakers



57,377
Participants



1,12,906
Registrations



60

Publications



463

Videos



22240

Social media connections



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